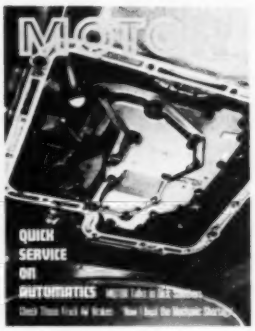
THIS YEAR IN

MOTOR

An index of more than 400 sales, management and service articles that have appeared in this magazine in 1970



SERVICE PROCEDURES

ACCESSORIES

	Month	Page
Cures Overtravel of Truck Wiper (F)	Jan.	50
Mercury Speedometer Cable Removal (F)	Jan.	50
Heater Hose Service (S)	Apr.	28
5 Air Conditioner Squawks You Are Going to Hear This Summer	Apr.	48
Seal Leak on Cooler Compressor (S)	May	12
GM Wiper-Motor Repair (F)	May	84
Control Knob Removal (S)	June	34
Truck Mirror Repair on Chev, GMC Trucks (F)	July	64
F-85 Windshield-Wiper Switch Replacement (S)	Aug.	26
Thunderbird Heater Motor Removal (F)	Aug.	78
Lazy Mercury Windshield Washer (S)	Sept.	8
Dodge Dash Panel Instrument Damage (S)	Oct.	10
Cadillac Skid-Control Noise (S)	Dec.	32

AXLES

Positraction Overhaul Tip (F)	Apr.	69
Axle-Shaft End-Play Adjustment on Oldsmobile (S)	Nov.	30

BRAKES

Measuring Thickness Variation in Disc Brake Rotor Service	Jan.	55
1970 Brake Service Specifications	Apr.	41
6 Service Checks on Big Truck Brakes	Aug.	37
Dust Boot Installation on Kelsey-Hayes Disc (F)	Nov.	12
Cadillac Skid-Control Noise (S)	Dec.	32

COOLING SYSTEM

Radiator Repair Aid (F)	Jan.	51
Thermostat Installation Tip (F)	Jan.	54
Today's Cooling System Puts Heat on Serviceman	Mar.	37
Cooling System Care	Mar.	41
10-Step Pressure Test	Mar.	41
Radiator Cap Cleaning (S)	June	34
Pontiac Overheating Correction (S)	Aug.	26
Bypass Hose Installation (F)	Sept.	31
Chevrolet Water-Pump Replacement Procedure (S)	Nov.	26
Servicing Buick's Semi-Closed Cooling System (S)	Dec.	31

DRIVESHAFT AND UNIVERSAL JOINT

Ring Gear Tight Fit on Dodge Differential Case (S)	Aug.	30

ELECTRICAL SYSTEM

Identification of Delcotron and Components (S)	Jan.	26
Parking-Lamp Socket Replacement (S)	Jan.	26
Find All Types of Circuit Protectors Fast	Jan.	46
Traces High-Tension Leaks (F)	Jan.	55
Ignition Timing on L-6 Engines (S)	Mar.	32
Mind These Seven Steps When Replacing a VW Generator	Mar.	42
Clearing Up the TVR Hodgepodge	Mar.	50
Battery Cable Terminal Repair on Import (F)	Apr.	70
Alternator Wiring Connections (S)	May	12
Connector for Remote Starter Switch (S)	May	14
Slow Cranking (S)	May	14
The ABC of Finding Foreign-Car Fuses	May	48
Flasher Locations	May	50
Taillight Lens Replacement (F)	May	84
Spark Plug Revisions (S)	June	34
Troubleshooting the Distributor	June	37
1970 Distributor Specifications	June	40
Lamp Service on 1970 Corvettes (S)	July	8
Imperial Dim Instrument Panel Lamps (S)	July	10
Auxiliary Battery for Chevrolet Campers (S)	July	10
Capri Ignition Timing (S)	Aug.	30
American Motors Distributor Thermostatic Vacuum Valve (S)	Sept.	10
Instrument Connection to Coil (F)	Sept.	32
Ignition Timing on Ford with IMCO or Thermactor (S)	Dec.	31
Unbalanced Idle on Dodge 426 Hemi (S)	Dec.	32

ENGINE

Repairing Worn Valve Guides (S)	Jan.	25
Power Cutting Tool Disassembles Stuck Lifters (F)	Feb.	86
Corvette Engine Noise Silencer (F)	Feb.	86
Stops Buick Valve Noise (F)	Mar.	10
Valve Spring Compressor (F)	Apr.	69
Stops Opel Oil Leak (F)	Apr.	70
Top-Dead-Center Indicator (F)	May	84
Crankshaft Rear Seal Installation (S)	June	34
Dodge Manifold Heat-Control Valve Check (S)	July	8
VW Valve Guide Replacement (F)	July	64
Manifold Replacement on Mercury Interceptor (S)	Aug.	26
New Rear Seal for Chrysler Crankshafts (S)	Aug.	30
Identify 1970 Engines Fast	Aug.	44
Aids Piston Installation (F)	Aug.	76
GM Flywheel Replacement (F)	Aug.	76
VW Crankshaft Holder (F)	Aug.	76
New Intake Manifold Gasket for Plymouth 340 (S)	Oct.	100
High Speed Detonation on Oldsmobiles (S)	Oct.	14
Removal of Broken Rocker-Arm Stud (F)	Oct.	70
Diagnosis of Intake Manifold Leak (F)	Nov.	12
Valve-Train Tapping Noise on Cadillac (S)	Nov.	30
Unbalanced Idle on Dodge 426 Hemi (S)	Dec.	32
New Valve Adjustment Procedure on Mercury 429 Engine (S)	Dec.	32

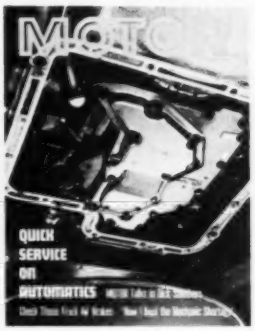
EXHAUST EMISSION CONTROL

Get a Headstart on Handling the Coming Evaporative Emission Controls	Jan.	42
Report on Emission Control		
Detroit's Goal	July	38
Servicing the Four Basic Systems	July	41
Who Uses Them, How They Work	July	43
Conversion Kits: What They're All About	July	44
How to Install Emission-Control Kits in 5 Easy Steps	July	44
Tune-Up Data on 1970 Cars	July	46
Detroit Looks into the Future	July	50

THIS YEAR IN

MOTOR

An index of more than 400 sales, management and service articles that have appeared in this magazine in 1970



SERVICE PROCEDURES

ACCESSORIES

	Month	Page
Cures Overtravel of Truck Wiper (F)	Jan.	50
Mercury Speedometer Cable Removal (F)	Jan.	50
Heater Hose Service (S)	Apr.	28
5 Air Conditioner Squawks You Are Going to Hear This Summer	Apr.	48
Seal Leak on Cooler Compressor (S)	May	12
GM Wiper-Motor Repair (F)	May	84
Control Knob Removal (S)	June	34
Truck Mirror Repair on Chev, GMC Trucks (F)	July	64
F-85 Windshield-Wiper Switch Replacement (S)	Aug.	26
Thunderbird Heater Motor Removal (F)	Aug.	78
Lazy Mercury Windshield Washer (S)	Sept.	8
Dodge Dash Panel Instrument Damage (S)	Oct.	10
Cadillac Skid-Control Noise (S)	Dec.	32

AXLES

Positraction Overhaul Tip (F)	Apr.	69
Axle-Shaft End-Play Adjustment on Oldsmobile (S)	Nov.	30

BRAKES

Measuring Thickness Variation in Disc Brake Rotor Service	Jan.	55
1970 Brake Service Specifications	Apr.	41
6 Service Checks on Big Truck Brakes	Aug.	37
Dust Boot Installation on Kelsey-Hayes Disc (F)	Nov.	12
Cadillac Skid-Control Noise (S)	Dec.	32

COOLING SYSTEM

Radiator Repair Aid (F)	Jan.	51
Thermostat Installation Tip (F)	Jan.	54
Today's Cooling System Puts Heat on Serviceman	Mar.	37
Cooling System Care	Mar.	41
10-Step Pressure Test	Mar.	41
Radiator Cap Cleaning (S)	June	34
Pontiac Overheating Correction (S)	Aug.	26
Bypass Hose Installation (F)	Sept.	31
Chevrolet Water-Pump Replacement Procedure (S)	Nov.	26
Servicing Buick's Semi-Closed Cooling System (S)	Dec.	31

DRIVESHAFT AND UNIVERSAL JOINT

Ring Gear Tight Fit on Dodge Differential Case (S)	Aug.	30

ELECTRICAL SYSTEM

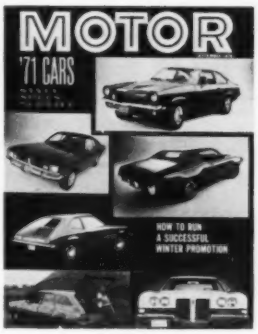
Identification of Delcotron and Components (S)	Jan.	26
Parking-Lamp Socket Replacement (S)	Jan.	26
Find All Types of Circuit Protectors Fast	Jan.	46
Traces High-Tension Leaks (F)	Jan.	55
Ignition Timing on L-6 Engines (S)	Mar.	32
Mind These Seven Steps When Replacing a VW Generator	Mar.	42
Clearing Up the TVR Hodgepodge	Mar.	50
Battery Cable Terminal Repair on Import (F)	Apr.	70
Alternator Wiring Connections (S)	May	12
Connector for Remote Starter Switch (S)	May	14
Slow Cranking (S)	May	14
The ABC of Finding Foreign-Car Fuses	May	48
Flasher Locations	May	50
Taillight Lens Replacement (F)	May	84
Spark Plug Revisions (S)	June	34
Troubleshooting the Distributor	June	37
1970 Distributor Specifications	June	40
Lamp Service on 1970 Corvettes (S)	July	8
Imperial Dim Instrument Panel Lamps (S)	July	10
Auxiliary Battery for Chevrolet Campers (S)	July	10
Capri Ignition Timing (S)	Aug.	30
American Motors Distributor Thermostatic Vacuum Valve (S)	Sept.	10
Instrument Connection to Coil (F)	Sept.	32
Ignition Timing on Ford with IMCO or Thermactor (S)	Dec.	31
Unbalanced Idle on Dodge 426 Hemi (S)	Dec.	32

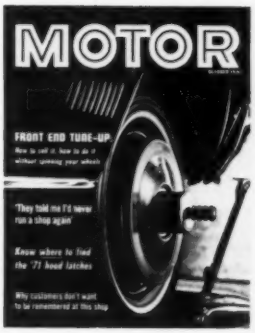
ENGINE

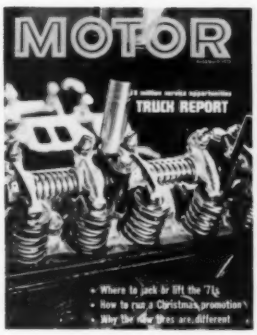
Repairing Worn Valve Guides (S)	Jan.	25
Power Cutting Tool Disassembles Stuck Lifters (F)	Feb.	86
Corvette Engine Noise Silencer (F)	Feb.	86
Stops Buick Valve Noise (F)	Mar.	10
Valve Spring Compressor (F)	Apr.	69
Stops Opel Oil Leak (F)	Apr.	70
Top-Dead-Center Indicator (F)	May	84
Crankshaft Rear Seal Installation (S)	June	34
Dodge Manifold Heat-Control Valve Check (S)	July	8
VW Valve Guide Replacement (F)	July	64
Manifold Replacement on Mercury Interceptor (S)	Aug.	26
New Rear Seal for Chrysler Crankshafts (S)	Aug.	30
Identify 1970 Engines Fast	Aug.	44
Aids Piston Installation (F)	Aug.	76
GM Flywheel Replacement (F)	Aug.	76
VW Crankshaft Holder (F)	Aug.	76
New Intake Manifold Gasket for Plymouth 340 (S)	Oct.	100
High Speed Detonation on Oldsmobiles (S)	Oct.	14
Removal of Broken Rocker-Arm Stud (F)	Oct.	70
Diagnosis of Intake Manifold Leak (F)	Nov.	12
Valve-Train Tapping Noise on Cadillac (S)	Nov.	30
Unbalanced Idle on Dodge 426 Hemi (S)	Dec.	32
New Valve Adjustment Procedure on Mercury 429 Engine (S)	Dec.	32

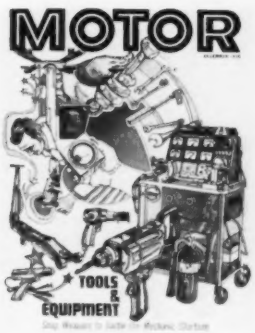
EXHAUST EMISSION CONTROL

Get a Headstart on Handling the Coming Evaporative Emission Controls	Jan.	42
Report on Emission Control		
Detroit's Goal	July	38
Servicing the Four Basic Systems	July	41
Who Uses Them, How They Work	July	43
Conversion Kits: What They're All About	July	44
How to Install Emission-Control Kits in 5 Easy Steps	July	44
Tune-Up Data on 1970 Cars	July	46
Detroit Looks into the Future	July	50









Month Page

FRONT END, STEERING

Power-Steering Pump Removal (S) — Feb. 24
Ford Front-Suspension Lubricator (F) — Mar. 10
Power-Steering Belt Adjustments (S) — Mar. 32
Saginaw Steering-Gear Lubrication (S) — Apr. 30
Steering-Column Rattle (S) — May 14
Pontiac Wheel Alignment Tool (F) — May 86
Chevrolet Wheel Covers May Cause Wheel Imbalance (S) — Sept. 10
Kingpin Replacement Tip (F) — Sept. 32
Aligning Steering Gear to Steering Wheel on Jeepster (S) — Oct. 14
Bushing Replacement on Chevrolet Front Lower Control Arms (S) — Oct. 14
Front End Tune-Up: How to Sell It, How to Do It — Oct. 37
Wheel Alignment Specifications —1970 — Oct. 41
Be Ball-Joint Conscious — Oct. 42
Overhaul Tips on Ford Power Steering Pump (S) — Oct. 26

FUEL SYSTEM

Quick Check VW's Fuel-Injection System in Six Easy Steps — Jan. 36
Low Speed Surge (S) — Feb. 24
Water Contamination of Fuel System (S) — Apr. 30
Slow Fuel Tank Fill (S) — June 30
Stop Surge on 383 with Holley (S) — June 30
Choke Rod Adjustment on Montego Quadrajet — July 88
Vacuum Brake Adjustment Change on Cadillac (S) — Sept. 10
Fuel Restriction on Maverick (S) — Oct. 10
Choke Vacuum Kick Adjustment on Chrysler (S) — Nov. 26
Idle Adjustment Caution for Ford Capri — Nov. 30

LUBRICATION

Distributor Driveshaft Failure (S) — Apr. 28
New Oil-Pan Removal Procedure for Monte Carlo (S) — Apr. 30
Stops Opel Oil Leak (F) — Apr. 70
Correcting Oil-Pan Seepage on Pontiac V-8s (S) — Sept. 8
Straight Viscosity Oil Needed on Cougar 302 (S) — Sept. 10
Bent Buick Dipstick Can Cause Trouble (S) — Oct. 10
Servicing Truck Gasoline Engine Oil Filters — Nov. 43

ROAD SERVICE

Lift Points for '71 Cars — Nov. 54
Jack Points for '71 Cars — Nov. 56
How to Start, Tow the '71s — Dec. 47

SUSPENSION

Shock Removal Tip (F) — Sept. 31

TRANSMISSION, CLUTCH

Turbo Hydra-Matic Mainshaft Change (S) — Jan. 25
Cleaning Transmission Band and Clutches (S) — Feb. 24
Clutch Housing Removal (S) — Apr. 30
Cadillac Frame Spreader (F) — May 86
Easier Gearshift on Truck — June 73
Quick Service on Automatic Transmissions — Aug. 52
GM Flywheel Replacement (F) — Aug. 76
TorqueFlite Rear Clutch Drum Removal (F) — Sept. 32
Unlocks Turbo Hydra-Matic Solenoid Connector (F) — Oct. 70
Assembly Tip on Turbo Hydra-Matic 400 (F) — Dec. 35

WHEELS, TIRES

Mag-Wheel Tire Change (F) — June 71
Ford Tread Wear Pattern (S) — July 10
Why the New Tires Are Different — Nov. 48
Change in Chrysler Wheel Mounting Nut Threads (S) — Dec. 31

BODY AND FRAME

Bringing Up the Rear — Jan. 33
Anchors Ford Mirror (F) — Feb. 96
Stop Spray-Gun Leak (F) — Feb. 96
Loose Arm on Window Regulator (S) — Feb. 96
Hood Safety Stud Adjustment (S) — Mar. 68
Tips on Color Matching (S) — Mar. 68
A Clip-Tip on Chrysler (F) — Mar. 70
Vent-Glass Frame Replacement (F) — Mar. 70
Two-Way Tailgate Adjustments — Apr. 59
Bolt-On Door Glass Replacement (S) — Apr. 80
Anti-Corrosion Compound on Windows (S) — Apr. 80
Striping Tape Aid (F) — Apr. 80
Clip Tip on Ford and GM (F) — Apr. 80
New Rubber-Isolated Stub Frame (S) — May 58
Color Codes Tow Chains (F) — May 58
Cuts Time on Ford Radiator Support-Panel Replacement (F) — May 58
Window Plastic Fastener Repair (S) — June 14
Snug Molding Fit to Body (F) — June 14
Secures Loose Armrest (F) — June 14
Vinyl-Top Wrinkle Remover (F) — June 14
Taking the Kinks Out of Frame Repair — June 51
All You Need is a Little Pull — July 77
Corvette Door Wedge Pin Striker Adjustment (S) — July 81
Matches Gloss on Chevrolet Molding Inserts (S) — July 81
Prevent Warp in Sheet Metal (F) — July 83
Rear-Light Water Leak Correction on GMs (F) — July 83
Unhinging Chevy Nova Doors — Aug. 46
Cadillac Sunroofs Crank Handle Only for Closing — Aug. 82
Loose Inside Rearview Mirror Adjustment on Mercury (S) — Aug. 82
Montego Tailgate Window Regulator Repair (S) — Aug. 82
Loose Ford Door Glass (F) — Aug. 82
Trunk Lid Repair (F) — Aug. 82
Skin Graft on Ford Van — Sept. 89
Repairing Frame Damage on Fords — Nov. 45
Secrets of Tracing Water Leaks — Dec. 44
Ford Capri Towing Procedure (S) — Dec. 57
Oldsmobile Tailgate Hinge Lubrication (S) — Dec. 57
Drilling Holes for Nameplates (F) — Dec. 57
Ford Tailgate Door Handle Repair (F) — Dec. 57

NEW CAR SERVICE

What's Different About 1970
Car Service — Feb. 37
Engine — Feb. 38

[CONTINUED ON PAGE 84

(S) = Service Slants *(F) = Fix It*

THIS YEAR IN MOTOR *continued*

	Month	Page
Body, Frame	Feb.	40
Cooling System	Feb.	41
Ignition Control System	Feb.	42
Tune-Up	Feb.	45
Front End, Steering, Suspension	Feb.	46
Starting, Charging System, Lights	Feb.	48
Brakes	Feb.	50
Comfort and Safety Accessories	Feb.	51
Drivetrain	Feb.	52
Specifications for 1970 Passenger Cars		
Quick Service Data	Feb.	53
Tune-Up Data	Feb.	55
Wheel Alignment Specs	Feb.	58
Major Dimensions, Engine Data	Feb.	60
Engine—Pistons, Crankshafts, Bearings	Feb.	65
Engine—Valves	Feb.	70
Alternator-Regulator Service Data	Feb	72
Wheel-Nut Torque Specifications	Feb.	74
Quick Service on the Gremlin	May	46
Major Specifications of the '71 Models	Sept.	56
Servicing Chevy's New Vega	Sept.	62
Where to Find Hood Latch, Gas Filler Cap on '71 Cars	Oct.	28
"Shoeing" the Pinto	Oct.	45

RACING AND PERFORMANCE

	Month	Page
1969 Was Great, but 1970 Will Be Greater	Jan.	22
Can-Am 1970 Preview	Feb.	28
Dragsters' Big Year	Feb.	28
International Formula I Program	Feb.	32
NASCAR Grand National Schedule	Feb.	32
Daytona 24-Hours	Mar.	24
Daytona Speed Weeks	Mar.	24
New Road-Race Track for Maryland	Mar.	24
Double-Header Racing	Mar.	28
Can-Am 1970 Schedule	Mar.	28
Trans-American Series for 1970	Mar.	28
High-Performance Shop Sells Job, Not Price	Mar.	74
Blueprinting a "Boss 302"	Mar.	78
Daytona Speed Weeks Include "The Mechanic's Race"	Apr.	10
J. P. Berthelotte's View of Racing	Apr.	10
Andy on Indy	Apr.	42
Blueprinting Plymouth's "Slant Sixes"	Apr.	72
High Performance: Sells the Glamour with the Grease	May	37
How to Sell the Glamour of Performance to Your Everyday Customers	May	38
You Don't Have to Be under 30 to Like H-P	May	39
Surround H-P Items in Luxury	May	41
Get Ready to Make It the Fastest "500" in History	May	42
Racing is the H-P Proving Ground for Aftermarket Manufacturers	May	45
An Interview with Richard Petty	May	62
Racing Cars Roar at the Louvre	June	24
Chief Mechanics to Share Racing Spotlight	June	24
New Racing School Takes Drivers under 21	June	24
Motor Sports to Join Olympic Games	June	26
Celebrity "Pro-Am" Race to Open Ontario (Cal.) Track	June	26
First Million-Dollar Indy	July	24
McLaren Car Takes First Can-Am Race	July	28
Forced Cold Air to Carbs Lifts Horsepower	July	68
Ford Hi-Performance Parts	July	68
Trans-Am Racing Hits the Jackpot	Aug.	10
1970 Trans-Am Schedule	Aug.	14
The "New Look" in Can-Am Machinery	Aug.	14
The Comedian Who's Very Serious About Racing	Aug.	40
Strip Modifications for Plymouth's Slant 6s	Aug.	71
Carter Carburetor's Competition Series	Aug.	72
Chevrolet Hi-Performance Oil Pumps	Aug.	74
Vacuum Leak in Ford 429 cu. in. Engine	Aug.	74
Champion Offers Tips on Racing Plugs	Sept.	14
Interview with Carroll Shelby	Sept.	24
"Juice Box" Is New H-P Battery for Muscle Cars	Sept.	93
New Book on "Hotrodding" Volkswagen Engines	Sept.	93
Only Seven of 33 Finish in First California 500	Oct.	30
Racing as It Used to Be	Oct.	32
Sunday Drivers	Oct.	48
Steel-On Aluminum H-P Lubricant	Oct.	56
New Hurst Stick Shifter for Automatics	Oct.	56
Stronger Hemi Block from Chrysler	Oct.	57
New Book on Big Block Chevrolets	Oct.	57
Brazilian Rookie Wins Richest U.S. Grand Prix	Nov.	68
New Rules for Bodies and Engines for '71 NASCAR Grand Races	Nov.	68
TX Mark II Turbine Racer Sets 6 Speed Races	Nov.	70
Rocket Racer Sets Land Speed Record	Nov.	70
McLaren Team Wins Can-Am Series	Dec.	24
Trans-Am Sedan Series Sets New Records	Dec.	24
Rindt Wins Posthumous Award	Dec.	24
Chrysler's New H-P Center	Dec.	86
Servicing Chev's Floor-Shift Control Unit	Dec.	86
VW Air Scoops Available	Dec.	86
ScatCat Competition Mufflers	Dec.	86

LAYOUT, TOOLS, EQUIPMENT

	Month	Page
Self-Service Station English Style	Feb.	8
Oil Seal Installer (F)	Dec.	35

TRUCKS

	Month	Page
Cures Overtravel of Truck Wiper (F)	Jan.	50
Truck Stop	Mar.	72
Truck Stop	Apr.	64
Truck Stop	May	54
Truck Stop	June	50
Truck Stop	July	14
Mirror Repair on Chev, GMC Trucks (F)	July	64
Truck Stop	Aug.	32
6 Service Checks on Big Truck Brakes	Aug.	37
Shop's Volume Soars as Frame Straightening Work Pays Off	Sept.	113
Truck Stop	Oct.	60
Getting a Share of the $4.5 Billion Service Market	Nov.	37
35 Checks to Make in Full Pre-Trip Inspection	Nov.	40
Truck Stops Are Big Business	Nov.	40
Servicing Gasoline Engine Oil Filters	Nov.	43

SERVICE MANAGEMENT

	Month	Page
Winter Doldrums (Sam)	Jan.	6
Demonstrator "Hassle" (Sam)	Jan.	6
Seek Management Info (Sam)	Jan.	6
Who Says a Body Shop Can't Be Glamorous	Jan.	8
". . . Parts and Service Business Gets Better"	Jan.	30
The Year Ahead in Business	Jan.	65
Telephone Courtesy (Sam)	Feb.	6
Choosing the Better Man (Sam)	Feb.	6
Is Direct Mail Too Costly? (Sam)	Feb.	6
Sky's the Limit for the Flying Garageman	Feb.	12

	Month	Page
Rebuilt Carburetors (Sam)	Mar.	6
Clearing Up CB Static (Sam)	Mar.	6
Who Provides Tools? (Sam)	Mar.	6
Meet the Manager	Mar.	8
Ralph Bryson "Gripes" to MOTOR	Mar	45
She Makes Station Bloom in the Desert	Apr.	6
Collecting Bad Debts (Sam)	Apr.	24
Restoring Service Image (Sam)	Apr.	24
Jobber Wants to Expand (Sam)	Apr.	24
Results of MOTOR Brake Surveys	Apr.	39
So You Want to Get into Air Conditioner Service	Apr.	50
Where the Air Conditioner Market Is	Apr.	54
Success Started with $25	Apr.	86
What's Your Biggest Shop Headache?	May	8
Building Body Shop Profits (Sam)	May	22
Allotting Ad Money (Sam)	May	22
Standing behind Job (Sam)	May	22
Successful Station Mixes Politics with Business	May	110
What's Your Biggest Shop Headache?	June	6
Should He Train Successor? (Sam)	June	28
Needs Help Pumping Gas (Sam)	June	28
Looking for New Department (Sam)	June	28
What's a Dainty Lady Like Millie Doing in a Body Shop?	June	44
MOTOR Puts Four Key Questions to Truck Execs	June	46
Repairs It With Music	June	86
Mechanics Certification	June	88
Unused Space (Sam)	July	32
Wants to Fill Idle Time (Sam)	July	32
Shop Is Jammed in Summer (Sam)	July	32
New IGO President, Henry Sorenson	July	62
New Uniform Accounting System	July	102
"How I Beat the Mechanic Shortage"	Aug.	6
Mechanic Wants to Be a Service Manager (Sam)	Aug.	22
Is Licensing Good or Bad for Industry? (Sam)	Aug.	22
An Interview with Sen. Hart	Aug.	58
Mechanic Is a Lady; Should I Hire Her? (Sam)	Sept.	6
Why Can't My Salesmen Get Repeat Car Sales (Sam)	Sept.	6
Why GM Changed Its Parts Distribution Setup	Sept	64
What to Do with Good Low Man in Slack Period (Sam)	Oct.	8
Comebacks Are a Problem (Sam)	Oct.	8
Wants to Make It Selling Used Cars (Sam)	Oct.	8
Lucille Gave Up Teaching to Become Transmission Expert	Oct	22
Jewel of an Idea Sparkles in the Ghetto	Oct.	50
"They Told me I'd Never Run a Shop Again"	Oct.	52
North Carolina IGO Answers Mechanic Shortage	Oct.	81
Can I Run a Part-Time Shop? (Sam)	Nov.	6
Seeks Tool List (Sam)	Nov.	6
How Detroit Can Make Cars Easier to Repair	Nov.	10
35 Truck Checks to Make in Full Pre-Trip Inspection	Nov.	40
What the Car Care Council Means to the Service Shop	Nov.	52
Which Gas Should I Use?	Nov.	62
Mechanic Shortage:		
Is There Hope?	Dec.	37
Fact or Fiction?	Dec.	42
How Rebuilders See It	Dec.	43
Finding Better Ways and Equipment to Do the Job	Dec	38
10 Steps to Higher Production	Dec.	40
Getting a Share of the $4.5 Billion Truck Service Market	Nov.	37
Truck Stops Are Big Business	Nov.	40

SERVICE SALES

	Month	Page
A Profitable Look at the Year 2001	Jan.	10
Shop Plays Banker for Customer Interest	Feb.	10
10 Super Tips for the Super 70s	Feb.	78
He Tells Women Things Their Husbands Never Told Them	Mar.	14
What's Stopping You from Selling Brake Work	Apr.	37
How the Successful Shops Bring Brake Work to Their Door	Apr.	40
Blowing Up Your Customers for Fun and Profit	Apr.	82
Business Cards Get Customers to Build Up Steam over Your Shop	May	116
A Customer on Every Street	June	10
Big Profits from Big Trucks	June	42
Sell One Item at a Time	July	12
The Art of Selling Service	Aug.	8
The Moment of Truth in Brake Service	Aug.	62
Cash In on Kid's Report Cards	Sept.	12
Customer Differences Can Work for You	Sept.	102
How to Run a Successful Winter Promotion	Sept.	106
What's in a Name? Maybe a Free Tank of Gas	Oct.	26
Front End Tune-Up; How to Sell It, How to Do It	Oct.	37
Quick Service Lifts Sales of Shocks	Oct.	39
He Sells 200 Tires a Month	Oct.	54
My Best Winter Promotion	Oct.	88
How to Run a Christmas Promotion	Nov.	14

TBA MERCHANDISING

	Month	Page
Incentives: "It Sure Has the Young Men Hustling Out on the Drive . . ."	Mar.	57
Sells Up to 40 PCV Valves a Month	Apr.	91
Sells 1600 Shock Absorbers a Year	May	78

TECHNICAL, DESIGN DEVELOPMENT

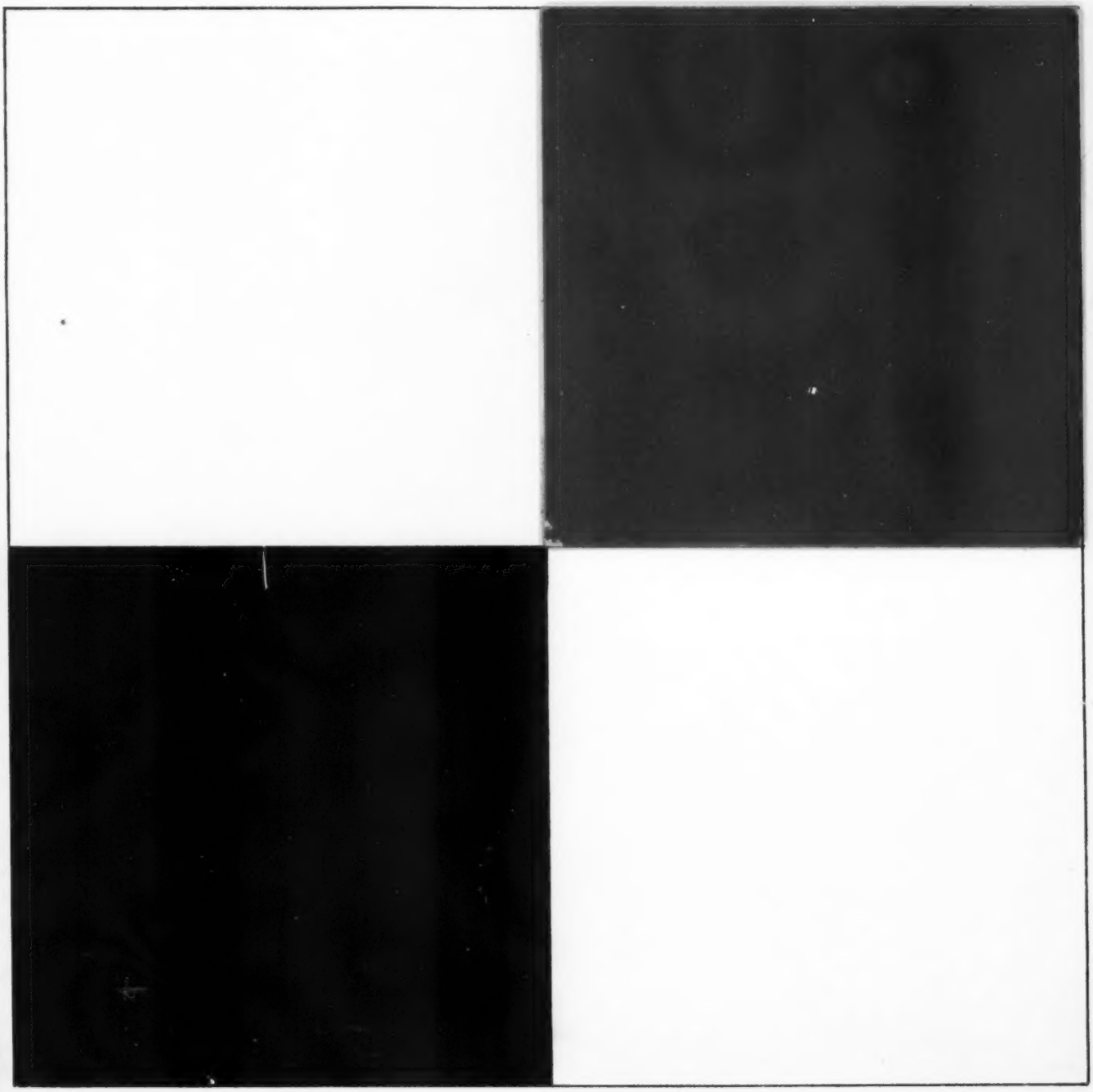
	Month	Page
Preview of Chev's New Small Car Engine	June	60

CAR REGISTRATIONS

	Month	Page
2.8 Million Cars Add to '70 Traffic Crush	Jan.	66
Record Number of Vehicles on U.S. Highways	Aug.	43
12,000 New Vehicles Added to Highway	Dec.	77

NEW CAR DESCRIPTIONS

	Month	Page
American Motors '71	Sept.	54
Auto Highlights on the International Stage	May	92
Buick '71	Sept.	48
Cadillac '71	Sept.	52
Chevrolet '71	Sept.	50
Chevrolet Camaro	Mar.	66
Chevrolet Corvette	Mar.	66
Chevrolet's Vega 2300 Bows	Aug.	50
Chrysler '71	Sept.	42
Citreon Grand Sport Sedan	Oct.	64
Dodge '71	Sept.	40
Ford '71	Sept.	44
Ford Falcon	Mar.	63
Ford Torino Sportsroof	Mar.	63
Gremlin	Mar.	63
Imperial '71	Sept.	43
Lincoln '71	Sept.	47
Mercury '71	Sept.	46
Oldsmobile '71	Sept.	49
Pinto—A Mechanic's Dream	Aug.	50
Plymouth '71	Sept.	38
Pontiac '71	Sept.	53
Pontiac Firebird	Mar.	62
Subaru Star Sedan	Oct.	64
Volkswagen Super Beetle	Oct.	64

(S) = Service Slants
(F) = Fix It

LOW CONTRAST